



# **SEIU LOCAL 105 JOB OPENING COMMUNICATIONS DIRECTOR**

## **About our Union**

Our organization is growing and has new opportunities for smart, dedicated, and passionate people looking to work in a dynamic, progressive, and innovative labor union.

The Service Employees International Union (SEIU) is the largest and fastest-growing union in North America, with 2 million members in Healthcare, Property Services, and Public Services. SEIU is the nation's largest healthcare union and is working to expand access to quality, affordable and secure healthcare for all. SEIU Local 105 is a growing union and represents over 7,500 healthcare and property service workers in Colorado, concentrated in the Denver Metro area.

Are you ready to be challenged and inspired? Are you ready to do meaningful work and be part of struggles that you would tell your friends and/or grandkids about? Are you ready to do multi-faceted work that builds power for working people? If so, we want to hear from you!

## **About the Position**

### **Hiring immediately**

**Full-time Communications Director** to support SEIU Local 105 based in **Denver and Aurora, Colorado**.

This position will be a part of launching a new department and building a team to meet the communication needs of our organization.

### **Responsibilities include but not limited to:**

- Lead strategic communications planning for Local 105's organizing and political campaigns (planning retreats, strategic documentation, action plans, field communications etc.)
- Work in collaboration with other Directors to ensure execution of strategic communications plans across Local 105 campaigns
- Work with the Communications Specialist to maintain an internal and external communications calendar
- Developing member storytelling for internal and external promotion
- Leading media and communications trainings of leadership, staff, members and prospective members
- Planning and execution of major Local events, especially those that require a media presence
- Drafting and placement coordination of op-eds, letters to the editor and other earned media placements/features
- Leading in the development of and implementation of organizational and campaign email and texting campaigns, including peer-to-peer and mass distribution platforms
- Leading the development and design of digital content and managing engagement across numerous social media channels (Facebook, Twitter, Instagram, etc.)



### **Job Qualifications:**

- Bachelor of Arts or Science degree in Communications or another related field.
- 5-7 years of related work experience that would provide for the following knowledge, skills and abilities:
  - Excellent writing, verbal, and analytical skills;
  - Understanding of nonprofit and/or progressive campaign communications strategies;
  - Proficiency in designing and implementing digital and social media strategies;
  - Ability to think proactively and seize on opportunities to move our message forward;
  - Knowledge of paid media strategy and experience creating effective paid media;
  - Ability to frame issues for specific audiences and develop effective advocacy materials;
  - Ability to handle multiple projects simultaneously and meet established deadlines;
  - Demonstrated commitment to social and economic justice.

### **Preferred skills:**

- Ability to speak and write Spanish is preferred.
- 1-2 years of experience supervising staff.
- Familiarity with unions, the progressive political movement and/or healthcare policy is preferred.
- Proficiency in the production of digital, print, and audio-visual materials.
- Experience working with WordPress, VAN, and NGP EveryAction preferred.
- Management and production of photographic assets.

### **Compensation:**

- Salary in the range of \$75,000 – \$89,000, commensurate with experience.
- Competitive, fully employer-funded benefits package provided for full-time employees and eligible dependents, including health, dental, vision, and prescription coverage, as well as employee short-term and long-term disability coverage and pension plan.

## **Application Process**

Position open immediately and will remain open until filled. To apply, send a cover letter describing your interest in the position, a resume and a short writing sample by mail or email to:

Andy Jacob, Political Director  
Service Employees International Union Local 105  
2525 W Alameda Avenue, Denver, CO 80219  
Email: [ajacob@seiu105.org](mailto:ajacob@seiu105.org)

Candidates should be aware that additional materials, including references, may be requested after the interview stage. Successful candidates will also be requested to complete a background check at the time of hire.