




## Electing Champions for Working Families in Colorado's Battleground CD-6


SEIU member volunteers and staff spent months in CD-6 leading up to the election knocking doors, making phone calls and sending text messages to voters. **The overwhelming victory for Jason Crow—a supporter of the Working People's Platform—was a critical step forward for working families in Aurora, Colorado and across CD-6.** SEIU is proud to have contributed volunteer hours, voter outreach and communications support at an historic level.



- ▶ Over **67,000 doors knocked** for Jason Crow (D) and Jared Polis (D) in CD-6 with our partner, Colorado People's Action (CPA).
- ▶ Invested more than **\$1,000,000** in CD-6, including partnering with Change Now on six radio and digital ads detailing Rep. Coffman's support for President Trump's reckless agenda.
- ▶ Created **six mail pieces** and door-hangers urging CD-6 voters to support Jason Crow for Congress and Jared Polis for Governor.
- ▶ More than **2,200,000 views** of our digital ad content on Mike Coffman's anti-immigrant record of voting with Trump. See the ads at [www.workingpeoplesplatform.org](http://www.workingpeoplesplatform.org)

 **67k**  
door knocks

 **11k**  
voter conversations

 **2.2M**  
digital ad views  
**1.2M** completed views

 **68k**  
mail pieces sent

 **58k**  
text messages to voters